



# BLACKHAWK FUNDING

## DeskSite

Deal Snapshot

### Black Hawk Funding

Venture Capital Division

Our leadership team at Black Hawk Funding is diverse. It's composed of a mix of ex-real estate finance and portfolio managers, business development consultants, MBA's, securities professionals, and entrepreneurs. This rich mix of backgrounds gives us the ability to take an innovative and well-rounded approach to evaluating and investing in primarily pre-revenue stage companies.

The DeskSite investment made sense to us from the very beginning. The business plan is sound, the numbers are realistic, and we are highly confident in the board of directors and managers they have assembled. We make investments in people because we believe people are what create successful businesses.

Contact us for more information at [info@blackhawkfunding.com](mailto:info@blackhawkfunding.com)

### Investment Opportunity



DeskSite (the "Company") is revolutionizing consumer's digital video experience. The Company has partnered with several NFL teams to provide fans with an intimate look at their favorite teams and players.

The Company is building an app-based, sports video entertainment network with significant advantages over ESPN, Fox Sports, Hulu, YouTube, et al. Each app and exclusive content feed is individually curated for a particular team, (e.g., the Patriots DeskSite, the Redskins DeskSite, etc.), and is designed for laptops, desktops, tablets, smart TV's, game consoles, etc.

Their proprietary technology finally allows marketers to target video ads by exact age and gender, as well as precisely control both reach and frequency – all of which is impossible to do through websites, such as ESPN.com, Hulu, YouTube, et al.

DeskSite plans to list their company on either the NYSE or NASDAQ by Q3 2014.

[www.desksite.com](http://www.desksite.com)

<b>Investment Amount:</b>	\$100,000
<b>Shares Purchased:</b>	40,000 shs @ \$2.50 (Private Placement)
<b>Exit Strategy:</b>	Liquidate shares on open market